

AD SPECIFICATIONS



Large Rectangle

Dimensions & Format Details	336 x 280
Max File Size	30k
Rich Media	Yes



Leaderboard

Dimensions & Format Details	728 x 90
Max File Size	30k
Rich Media	Yes



Skyscraper

Dimensions & Format Details	160 x 600
Max File Size	30k
Rich Media	Yes



Button

Dimensions & Format Details	120 x 90
Max File Size	15k
Rich Media	Yes



Half Page Ad

Dimensions & Format Details	336 x 850
Max File Size	75k
Rich Media	Yes



Entitlement

Dimensions & Format Details	88 x 31
Max File Size	5k
Rich Media	-



Banner Ad in Pop-up

Dimensions & Format Details	468 x 60 728 x 90 336 x 280
Max File Size	30k
Rich Media	Yes



Broadband Streaming Video

Dimensions & Format Details	Pre-roll: Up to :30 sec & Synchronized 728 x 90 banner
Max File Size	30k (banner)
Rich Media	Yes
See more video guidelines	



Pop-up

Dimensions & Format Details	300 x 250 (Flash, gif, html)
Max File Size	40k
Rich Media	Yes (see guidelines)



Pop-under

Dimensions & Format Details	720 x 300 (Flash, gif, html)
Max File Size	40k
Rich Media	Yes (see guidelines)