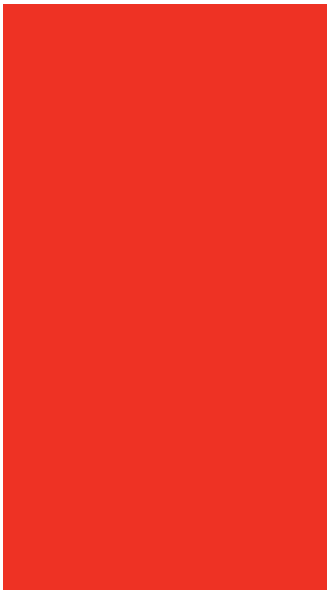




AIRPORT



NETWORK



history

Launched in **1992**

CNN Airport Network is now offered in 43 of the nation's busiest airports, covering more than 2,000 gates and other viewing areas. Our success is based on our excellence in programming, our technical expertise, and our response to passenger, airport and airline needs.



Programming includes breaking news, business and financial reports, sports updates, weather, lifestyle and travel segments. Also featured is live sporting events from the NFL and NBA.





CNN Airport Network is the **only live, satellite-delivered airport television service** that provides up-to-the-minute news, information and entertainment to airline passengers.

standards

CNN Airport Network broadcasts 24 hours a day, seven days a week, with round-the-clock technical and editorial staffing. Because we broadcast in public waiting areas CNN Airport Network **will not air graphic video coverage of commercial air accidents or incidents**, unless the incident involves a national emergency or threat to security. CNN Airport Network also **screens out material that is either sexually explicit or portrays graphic violence.**



service

92%

of viewers believe CNN Airport Network enhances the airport environment

90%

of viewers feel CNN Airport Network helps them stay in touch with what's happening in the world

87%

of viewers believe having CNN Airport Network available makes the time they spend in the airport more worthwhile

Source: 2004 Nielsen Survey



With increased security requirements causing passengers to spend more time waiting at the gate, CNN Airport Network provides airlines and airports a significant opportunity to **improve customer service and satisfaction.**

- keeps passengers informed and entertained while traveling
- reduces stress caused by travel
- shortens perceived waiting time



opportunities

Local commercial time is provided for your unique, custom messages and revenue-producing advertising, creating a **direct line of communication** with air travelers.

- additional revenue stream through local advertising sales
- promotion for concessions within the airport
- promotion for your airport, city and region
- public service information on security, accessibility and other issues



installation



Take advantage of CNN's technical expertise, system design experience, buying power and vendor relationships to put together a top notch television network in your airport.



- latest display screen technology-large LCD flat panel display screens
- select either ceiling mounted or floor stand display screen installation
- audio distributed from ceiling mounted speakers located directly above passenger seating areas and away from passenger transaction areas
- program audio level automatically tracks the ambient noise level in each viewing area to deliver intelligible, non-intrusive audio
- audio system interfaces with airport and airline paging systems to enable passengers to hear pages and boarding announcements
- viewing area equipment placed with consideration for those who might prefer a quiet seating zone within the gate hold room area
- satellite system installed to receive live programming 24/7
- complete turnkey equipment and installation package offered to airports
- technical support available from CNN 24/7





airports

Albany International
Anchorage International
Asheville Regional
Atlanta Dekalb-Peachtree
Atlanta Hartsfield-Jackson International
Bermuda International
Boston Logan International
Chicago O'Hare International
Cincinnati/Northern Kentucky International
Dallas/Ft. Worth International
Dayton International
Denver International
Detroit Metro Wayne County International
Houston Bush Intercontinental
Houston William P. Hobby
Huntsville Madison County
Jacksonville International
Kansas City International
Ketchikan International
Knoxville McGhee Tyson
Lubbock International
Memphis International
Miami International
Minneapolis/St. Paul International
Moline Quad City International
Myrtle Beach International
Nashville International
New York John F. Kennedy International
New York LaGuardia
Newark Liberty International
Orlando International
Philadelphia International
Phoenix Sky Harbor International
Raleigh-Durham International
Saint Louis Lambert International
Salt Lake City International
San Francisco International
Sarasota Bradenton International
Savannah International
Seattle -Tacoma International
Tallahassee Regional
Washington Dulles International
Washington Reagan National



PROGRAM GUIDE 2008

Monday - Friday

6:00a	CNN Headline News
7:00a	CNN American Morning
9:00a	CNN Headline News
10:00a	CNN Headline News
11:00a	CNN Newsroom
12:00p	CNN Headline News
1:00p	CNN Headline News
2:00p	CNN Headlines News
3:00p	CNN Newsroom
4:00 p	CNN Situation Room
7:00p	Lou Dobbs Tonight
8:00p	CNN Election Center / Monday-Thursday
8:00p	CNN This Week in Politics/Friday
(9-12a	NFL(Monday)/ NBA on TNT in Season)
9:00p	Larry King Live
10:00p	Anderson Cooper 360
11:00p	Anderson Cooper 360
12:00a	CNNI (Mon-Thurs) Larry King Live replay (Friday)
1:00a	CNNI
2:00a	CNNI
3:00a	CNNI
4:00a	CNNI
5:00a	Anderson Cooper 360 (replay) Monday-Thursday
5:00a	Larry King (replay) Friday

Saturday

6:00a	CNN Headline News
7:00a	CNN Saturday Morning
8:30a	CNN Housecall
9:00a	CNN Saturday Morning
9:30a	Open House
10:00a	CNN Newsroom
11:00a	CNN Newsroom
12:00p	CNN Newsroom
1:00p	CNN Your Money \$\$\$\$
2:00p	CNN Headline News
3:00p	CNN Ballot Bowl
4:00p	CNN Headline News
5:00p	CNN Headline News
6:00p	This Week in Politics
7:00p	Lou Dobbs This Week
8:00p	CNN Special Investigations Unit
9:00p	Larry King Live
10:00p	CNN Newsroom
11:00p	CNN Special Investigations Unit
12:00a	Larry King Live (replay)
1:00a	CNNI
2:00a	CNNI
3:00a	CNNI
4:00a	CNNI
5:00a	Larry King Live (replay)

Sunday

6:00a	CNN Headline News
7:00a	CNN Sunday Morning
8:30a	CNN Housecall
9:00a	CNN Sunday Morning
10:00a	Reliable Sources
11:00a	Late Edition with Wolf Blitzer
1:00p	CNN Fareed Zakaria GPS
2:00p	CNN Headline News
3:00p	CNN Your Money \$\$\$\$
(NFL Football in Season)	
4:00p	CNN Headline News
5:00p	CNN Headline News
6:00p	CNN Newsroom
7:00p	Lout Dobbs This Week
8:00p	CNN Special Investigations Unit
9:00p	Larry King Live (replay)
10:00p	CNN Newsroom
11:00p	CNN Special Investigations Unit
12:00a	CNNI
1:00a	CNNI
2:00a	CNNI
3:00a	CNNI
4:00a	CNNI
5:00a	CNN Newsroom (replay)