



Conducted by the University of New Hampshire Survey Center

Interviews with 672 likely New Hampshire primary voters in New Hampshire conducted by telephone on January 4-5, 2008. The margin of sampling error for results based on the total sample is plus or minus 4 percentage points.

A total of 313 who say they plan to vote in the Republican presidential primary and 359 who say they plan to vote in the Democratic presidential primary were interviewed. The margin of sampling error is plus or minus 5 percentage points for both groups.

1. As you know, the New Hampshire presidential primary election is being held next Tuesday. How interested would you say you are in the primary election -- extremely interested, very interested, somewhat interested, or not very interested?

	<u>Jan. 4-5 2008</u>	<u>Dec. 27-30 2007</u>	<u>Dec. 13-17 2007</u>		
Extremely interested					
Dem. Primary Voters	52%	45%	44%		
GOP Primary Voters	43%	41%	34%		
Very interested					
Dem. Primary Voters	38%	42%	41%		
GOP Primary Voters	49%	45%	46%		
Somewhat interested					
Dem. Primary Voters	10%	12%	12%		
GOP Primary Voters	8%	12%	18%		
Not very interested					
Dem. Primary Voters	0%	1%	3%		
GOP Primary Voters	1%	2%	2%		
	<u>Dec. 6-10 2007</u>	<u>Nov. 2007</u>	<u>Sept. 2007</u>	<u>March/April 2007</u>	<u>Feb. 2007</u>
Extremely interested					
Dem. Primary Voters	41%	38%	41%	39%	45%
GOP Primary Voters	35%	36%	32%	27%	36%
Very interested					
Dem. Primary Voters	46%	48%	41%	39%	32%
GOP Primary Voters	48%	43%	47%	48%	36%
Somewhat interested					
Dem. Primary Voters	13%	12%	16%	17%	18%
GOP Primary Voters	15%	18%	17%	18%	24%
Not very interested					
Dem. Primary Voters	2%	1%	2%	5%	4%
GOP Primary Voters	3%	3%	4%	7%	4%

2. (REGISTERED INDEPENDENTS ONLY) Which Presidential primary election do you think you will vote in, in 2008 -- the Republican Primary or the Democratic Primary? (IF UNSURE:) As of RIGHT NOW, which primary do you think you will vote in?

	<u>Jan. 4-5 2008</u>	<u>Dec. 27-30 2007</u>	<u>Dec. 13-17 2007</u>	<u>Dec. 6-10 2007</u>		
Republican primary	44%	37%	40%	46%		
Democratic primary	56%	63%	60%	54%		
	<u>Nov. 2007</u>	<u>Sept. 2007</u>	<u>July 2007</u>	<u>March/April 2007</u>	<u>Feb. 2007</u>	
Republican primary	35%	35%	40%	28%	33%	
Democratic primary	65%	65%	60%	72%	67%	

3. (REPUBLICAN PRIMARY VOTERS ONLY:) Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone, or do have you considered some candidates but are still trying to decide?

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 13-17 <u>2007</u>	Dec. 6-10 <u>2007</u>
Definitely decided	44%	33%	22%	15%
Leaning toward someone	29%	29%	33%	30%
Still trying to decide	28%	38%	45%	55%

	November <u>2007</u>	September <u>2007</u>	July <u>2007</u>
Definitely decided	14%	13%	7%
Leaning toward someone	29%	21%	22%
Still trying to decide	56%	66%	71%

4. (REPUBLICAN PRIMARY VOTERS ONLY:) I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination -- Rudy Giuliani, Mike Huckabee, Duncan Hunter, John McCain, Ron Paul, Mitt Romney, Fred Thompson or someone else? (RANDOM ORDER)

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 13-17 <u>2007</u>	Dec. 6-10 <u>2007</u>
McCain	33%	29%	22%	19%
Romney	27%	29%	34%	32%
Giuliani	14%	12%	16%	19%
Huckabee	11%	10%	10%	9%
Paul	9%	7%	5%	7%
Hunter	1%	2%	1%	0
Thompson	1%	2%	1%	1%
Someone else	2%	1%	1%	1%
No opinion	4%	8%	8%	12%

	November <u>2007</u>	September <u>2007</u>	July <u>2007</u>	June <u>2007</u>
McCain	18%	18%	12%	20%
Romney	33%	25%	34%	29%
Giuliani	16%	24%	20%	22%
Huckabee	5%	3%	2%	2%
Paul	8%	4%	2%	3%
Hunter	*	1%	*	1%
Thompson	4%	13%	13%	12%
Someone else	1%	1%	3%	2%
No opinion	14%	9%	13%	8%

<i>(TREND WITH NEWT GINGRICH INCLUDED IN THE QUESTION)</i>						
	September <u>2007</u>	July <u>2007</u>	June <u>2007</u>	March/April <u>2007</u>	February <u>2007</u>	
Romney	23%	33%	28%	17%	13%	
Giuliani	22%	18%	20%	29%	27%	
McCain	17%	12%	20%	29%	28%	
Thompson	12%	13%	11%	3%	--	
Gingrich	7%	4%	4%	2%	9%	
Paul	4%	2%	3%	1%	1%	
Huckabee	2%	2%	2%	1%	1%	
Hunter	1%	*	0	0	0	
Tancredo	1%	*	*	1%	3%	
Someone else	1%	3%	1%	1%	2%	
No opinion	9%	12%	8%	14%	12%	

5. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think best represents the values of Republicans like yourself?

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>
McCain	31%	29%	21%
Romney	26%	29%	32%
Giuliani	13%	10%	13%
Huckabee	12%	11%	10%
Paul	9%	7%	6%
Thompson	2%	4%	2%
Hunter	1%	2%	1%
Someone else	*	1%	*
No opinion	6%	8%	14%

6. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think has the best chance of beating the Democratic nominee in the general election next November?

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>	September <u>2007</u>	June <u>2007</u>
McCain	29%	25%	10%	13%	14%
Romney	28%	38%	38%	21%	25%
Giuliani	16%	16%	30%	32%	31%
Huckabee	7%	4%	3%	1%	1%
Paul	3%	2%	2%	*	1%
Hunter	0	*	0	0	0
Thompson	0	1%	0	10%	6%
Someone else	*	0	0	*	*
No opinion	16%	13%	17%	21%	21%

7. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think has the right experience to be president?

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>	September <u>2007</u>
McCain	40%	40%	26%	32%
Romney	25%	27%	32%	25%
Giuliani	14%	12%	24%	17%
Huckabee	6%	5%	2%	1%
Paul	6%	3%	2%	1%
Thompson	*	1%	1%	4%
Hunter	0	*	0	1%
Someone else	*	*	0	0
No opinion	8%	10%	12%	13%

8. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think is most inspiring?

	Jan. 4-5 <u>2008</u>
McCain	29%
Giuliani	17%
Romney	17%
Huckabee	16%
Paul	9%
Hunter	1%
Thompson	1%
Someone else	2%
No opinion	9%

9. (REPUBLICAN PRIMARY VOTERS ONLY:) Which Republican candidate do you think is most likely to bring needed change to the U.S.?

	Jan. 4-5 <u>2008</u>	September <u>2007</u>
McCain	23%	13%
Romney	23%	25%
Giuliani	14%	18%
Paul	14%	4%
Huckabee	13%	2%
Thompson	1%	7%
Hunter	*	1%
Someone else	1%	*
No opinion	11%	21%

SUMMARY TABLE FOR QUESTIONS 5-10

	<u>McCain</u>	<u>Romney</u>	<u>Giuliani</u>	<u>Huckabee</u>
Right experience	40%	25%	14%	6%
Best represents values of Republicans like you	31%	26%	13%	12%
Most inspiring	29%	17%	17%	16%
Best chance of beating Democratic nominee	29%	28%	16%	7%
Most likely to bring needed change to the U.S.	23%	23%	14%	13%

10. (REPUBLICAN PRIMARY VOTERS ONLY:) Do you think the country is ready to elect a Mormon president?

Jan. 4-5
2008

Yes	65%
No	21%
No opinion	14%

11. (DEMOCRATIC PRIMARY VOTERS ONLY:) Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone, or do have you considered some candidates but are still trying to decide?

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 13-17 <u>2007</u>	
Definitely decided	52%	41%	31%	
Leaning toward someone	26%	27%	31%	
Still trying to decide	23%	32%	38%	
	Dec. 6-10 <u>2007</u>	November <u>2007</u>	September <u>2007</u>	July <u>2007</u>
Definitely decided	24%	24%	17%	10%
Leaning toward someone	32%	29%	28%	26%
Still trying to decide	43%	47%	55%	64%

12. (DEMOCRATIC PRIMARY VOTERS ONLY:) I'm going to read you the names of the candidates who are either running or considering running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination -- Hillary Clinton, John Edwards, Mike Gravel, Dennis Kucinich, Barack Obama, Bill Richardson or someone else? (RANDOM ORDER)

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 13-17 <u>2007</u>	Dec. 6-10 <u>2007</u>
Clinton	33%	34%	38%	31%
Obama	33%	30%	26%	30%
Edwards	20%	17%	14%	16%
Richardson	4%	5%	8%	7%
Kucinich	2%	2%	2%	3%
Gravel	0	0	0	*
Someone else	1%	*	1%	*
No opinion	7%	8%	8%	10%

	November <u>2007</u>	September <u>2007</u>	July <u>2007</u>	June <u>2007</u>
Clinton	36%	43%	36%	39%
Obama	22%	20%	27%	24%
Edwards	13%	12%	9%	14%
Richardson	12%	6%	11%	11%
Kucinich	3%	3%	3%	2%
Gravel	0	0	*	*
Someone else	2%	1%	0	3%
No opinion	11%	11%	9%	2%

(TREND WITH AL GORE INCLUDED IN THE QUESTION)

	September <u>2007</u>	July <u>2007</u>	June <u>2007</u>	March/April <u>2007</u>	February <u>2007</u>
Clinton	41%	33%	36%	27%	35%
Obama	19%	25%	22%	20%	21%
Edwards	11%	8%	12%	21%	16%
Gore	7%	8%	12%	11%	8%
Richardson	6%	10%	10%	4%	1%
Biden	3%	3%	4%	2%	3%
Kucinich	3%	3%	1%	1%	1%
Dodd	1%	*	*	1%	*
Gravel	0	*	*	*	0
Someone else	*	0	2%	*	0
No opinion	9%	9%	1%	12%	14%

13. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think best represents the values of Democrats like yourself?

	Jan. 4-5 <u>2008</u>
Obama	32%
Clinton	28%
Edwards	22%
Richardson	4%
Kucinich	3%
Gravel	0
Someone else	2%
No opinion	10%

14. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think has the best chance of beating the Republican nominee in the general election next November?

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>	September <u>2007</u>	June <u>2007</u>
Clinton	36%	45%	49%	54%	37%
Obama	35%	22%	22%	13%	15%
Edwards	12%	16%	8%	8%	10%
Richardson	2%	2%	3%	1%	3%
Kucinich	1%	0	0	0	*
Gravel	0	0	0	0	0
Someone else	*	1%	*	0	12%
No opinion	14%	12%	18%	15%	20%

15. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think has the right experience to be President?

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	Dec. 6-10 <u>2007</u>	September <u>2007</u>
Clinton	46%	45%	44%	47%
Obama	14%	13%	11%	8%
Edwards	13%	10%	10%	8%
Richardson	7%	7%	8%	5%
Kucinich	2%	*	1%	1%
Gravel	0	0	*	0
Someone else	2%	2%	*	*
No opinion	16%	13%	18%	11%

16. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think is most inspiring?

	Jan. 4-5 <u>2008</u>
Obama	60%
Clinton	18%
Edwards	13%
Kucinich	2%
Richardson	2%
Gravel	0
Someone else	*
No opinion	5%

17. (DEMOCRATIC PRIMARY VOTERS ONLY:) Which Democratic candidate do you think is most likely to bring needed change to the U.S.?

	Jan. 4-5 <u>2008</u>	Dec. 27-30 <u>2007</u>	September <u>2007</u>
Obama	41%	39%	24%
Clinton	28%	30%	36%
Edwards	16%	15%	8%
Kucinich	2%	2%	4%
Richardson	2%	4%	5%
Gravel	0	0	1%
Someone else	1%	*	1%
No opinion	10%	8%	10%

SUMMARY TABLE FOR QUESTIONS 13-17

	<u>Clinton</u>	<u>Obama</u>	<u>Edwards</u>	<u>Richardson</u>
Right experience	46%	14%	13%	7%
Best chance of beating Democratic nominee	36%	35%	12%	2%
Most likely to bring needed change to the U.S.	28%	41%	16%	2%
Best represents values of Republicans like you	28%	32%	22%	4%
Most inspiring	18%	60%	13%	2%

18. (DEMOCRATIC PRIMARY VOTERS ONLY:) When you think about who you will vote for, which is more important -- their ability to bring change to the U.S. or their experience?

Dec. 27-30
2007

Change	61%
Experience	29%
No opinion	10%

19. (DEMOCRATIC PRIMARY VOTERS ONLY:) Do you think the country is ready to elect a black president?

Dec. 27-30
2007

Yes	78%
No	16%
No opinion	7%

20. (DEMOCRATIC PRIMARY VOTERS ONLY:) Do you think the country is ready to elect a woman president?

Dec. 27-30
2007

Yes	80%
No	15%
No opinion	6%

REPUBLICAN PRIMARY VOTERS ONLY

21. Next, I'd like to get your overall opinion of some of the candidates who are running for president in 2008. As I read each name, please say if you have a favorable or unfavorable opinion of this person, or if you have never heard of him or her.

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Neutral</u>	<u>Don't know</u>
Former New York Mayor Rudy Giuliani				
January, 2008	63%	33%	4%	1%
September, 2007	71%	20%	8%	1%
March/April, 2007	72%	18%	8%	2%
February, 2007	70%	14%	13%	3%
Former Arkansas Governor Mike Huckabee				
January, 2008	57%	25%	12%	6%
September, 2007	30%	24%	14%	33%
March/April, 2007	15%	16%	14%	55%
February, 2007	16%	15%	10%	59%
Arizona Senator John McCain				
January, 2008	81%	13%	5%	1%
September, 2007	63%	24%	9%	4%
March/April, 2007	69%	19%	8%	4%
February, 2007	59%	27%	11%	3%
Former Massachusetts Governor Mitt Romney				
January, 2008	65%	28%	8%	0
September, 2007	65%	24%	8%	3%
March/April, 2007	59%	26%	9%	6%
February, 2007	53%	27%	13%	8%
New York Senator Hillary Clinton				
January, 2008	15%	80%	5%	0
Former North Carolina Senator John Edwards				
January, 2008	30%	55%	11%	3%
Illinois Senator Barack Obama				
January, 2008	54%	36%	10%	1%

DEMOCRATIC PRIMARY VOTERS ONLY

21. Next, I'd like to get your overall opinion of some of the candidates who are running for president in 2008. As I read each name, please say if you have a favorable or unfavorable opinion of this person, or if you have never heard of him or her.

New York Senator Hillary Clinton

January, 2008	74%	19%	6%	*
September, 2007	77%	15%	8%	0
March/April, 2007	64%	24%	10%	1%
February, 2007	74%	15%	9%	1%

Former North Carolina Senator John Edwards

January, 2008	82%	13%	4%	1%
September, 2007	76%	10%	10%	4%
March/April, 2007	80%	8%	7%	4%
February, 2007	74%	13%	9%	3%

Illinois Senator Barack Obama

January, 2008	87%	13%	2%	1%
September, 2007	78%	11%	8%	3%
March/April, 2007	69%	10%	11%	9%
February, 2007	67%	12%	8%	13%

Former New York Mayor Rudy Giuliani

January, 2008	25%	66%	7%	2%
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Former Arkansas Governor Mike Huckabee

January, 2008	28%	48%	14%	9%
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Arizona Senator John McCain

January, 2008	62%	29%	8%	2%
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Former Massachusetts Governor Mitt Romney

January, 2008	16%	76%	6%	2%
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ALL RESPONDENTS

21. Next, I'd like to get your overall opinion of some Republicans who have indicated they plan to run for President in 2008. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her.

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>Neutral</u>	<u>Don't know</u>
New York Senator Hillary Clinton January, 2008	46%	48%	6%	*
Former North Carolina Senator John Edwards January, 2008	58%	32%	8%	2%
Illinois Senator Barack Obama January, 2008	72%	22%	6%	1%
Former New York Mayor Rudy Giuliani January, 2008	43%	51%	6%	1%
Former Arkansas Governor Mike Huckabee January, 2008	42%	38%	13%	8%
Arizona Senator John McCain January, 2008	71%	22%	7%	1%
Former Massachusetts Governor Mitt Romney January, 2008	39%	53%	7%	1%