



Interviews with 1,029 adult Americans conducted by telephone by Opinion Research Corporation on August 6-8, 2007. The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

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40. Do you try to keep track of the amount of calories in your daily diet, or is that something you don't pay enough attention to?

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Track	43%
Do not pay attention	56%
No opinion	1%

41. Do you think the government should restrict the sale of unhealthy food to adults, or do you think adults in this country should be able to eat whatever they want even if the foods they eat may not be healthy?

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Government should restrict sale	16%
Adults should be able to eat what they want	84%
No opinion	*

42. And thinking about those kinds of junk food that are marketed specifically to children under the age of 12, do you think the government should restrict ads for unhealthy foods that are meant to be seen by children, or do you think that companies should be able to show ads for their products without any restrictions from the government?

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2007

Government should restrict ads	49%
Companies should be able to show ads	50%
No opinion	1%